

Department of Un-Aided Courses

A new chapter was opened in the progress book of Un-aided Courses with the grant of permission by Mumbai University for Master in Communication and Journalism (MCJ) Course this academic year.

The Department of Un-Aided comprises 36 Divisions with the strength of 2200 students, guided by 32 full-time faculties and 43 visiting faculties.

Guest lectures by eminent people from the Industry as well as academic field were organised in both the Semesters, for all courses in this academic year as well.

Asst. Prof. Geetanjali Raut, Asst. Prof. Jharna Tolani, Asst. Prof. Sindu Natuvetty and Asst. Prof. Tanvi Raut qualified UGC NET. Asst. Prof. Yogesh Sharma completed C.S.

Asst. Prof. Mugdha Keskar presented a paper (in absentia) titled 'Sales Strategy adopted by Builders in Mumbai' at the International Conference held by I.I.M. (Bangalore). She also presented a paper titled 'E-Services provided by Insurance Companies (w.r.t L.I.C) at a National Conference by Takshashila Mahavidyalaya, Amravati. Her article titled 'An Indian Approach for Becoming an Ethical Manager' was published in Journal 'The Management Accountant', Vol.-47, No.-10, October 2012. Another article titled 'Risk Management in Banks' was presented in the Journal 'Gyansadhana', Vol.-15, 2011-12.

Asst. Prof. Sangita Das presented a paper titled 'Impact of Globalisation on Children (positive and negative) with Reference to Media (Television)' in the International Seminar by Joshi-Bedekar College, Thane. She also presented a paper on 'Challenges faced by the Domestic Servants – A Socio-Economic Study on the Domestic Workers of Thane City' in the National Seminar organised by Marathi Sociology Association and Vivekanand College, Kolhapur.

Asst. Prof. Mrunmayee Thatte presented a paper at National Conference organised by Thakur College on the topic 'Corporate Greenwashing'. She also presented a paper titled 'Franchising – A Consistent Growth Platform' at National Seminar organised by K. V. Pendharkar College, Dombivli.

Asst. Prof. Neelam Shaikh presented a paper titled 'Merger and Acquisition is a Way towards Globalised World' in National Seminar at Ghanshamdas Saraf College, Malad. A paper titled 'Does FDI enhances or degrades the growth of Indian Banking Sector' was presented by her at State Seminar at Karkhanis College, Ambernath. She also presented a paper titled 'Capital Flows in India – An Overlook' at Birla College, Kalyan. Another paper titled 'Impact on FDI on Indian Banking Sector on Post Modernisation Era' was presented by her at National Seminar at Pragati College, Dombivli. She also presented a paper titled 'Does Advanced Technology Aid to be a Globalised World' at National Seminar at K.V. Pendharkar College, Dombivli.

Asst. Prof. Vinod Chandwani presented a paper titled 'Impact of Monetary Policy on Inflation in Indian Economy' at National Conference at Ghanshamdas Saraf College, Malad. His paper (co-authored) titled 'A Study on Need and Importance of Micro-Finance Self-Help Groups' was published in Refereed E-Journal 'Variorum', Vol: 3, Issue III. Another paper (co-authored) titled 'Commercialisation of

Industrial visits were organised for all F.Y., S.Y. and T.Y. classes to industries and plants located at Mumbai, Pune, Wada, NaviMumbai etc.

The Annual Management Event of the Department, 'Chrysalis' was conducted this year on 3rd, 4th and 5th December 2012. 36 Colleges participated in 16 Management Events, which were successfully managed under the Chairmanship of Asst. Prof. Mrs. Namrataa Srivastav and her battalion of 'Chrysalites' - Student Volunteers.

This academic year stands out mainly due to the achievements of the staff, as well.

'Higher Education in India' was published at Refereed E-Journal 'Episteme'.

Asst. Prof. Nitin Pagi presented a paper titled 'Capital Flows in India- an Overlook' in the National Conference organised by Birla College, Kalyan.

Asst. Prof. Akshata A. Joshi presented a paper titled 'Optimised Logistics through Six Sigma' in International Conference at Dr. D. Y. Patil University. She also presented a paper titled 'Health and Safety- Need of Today's Competitive Business' in International Conference at Cambridge Institute of Business Management.

Asst. Prof. Archana Nair co-presented a paper titled 'Banking Sector Reforms- Impact on Indian Economy' at K.B. College, Thane. She also presented a paper titled 'BASEL III- Implications on Indian Banks' at National Seminar organised by Alkesh Dinesh Mody Institute for Financial Management Studies. She even presented a paper titled 'Changing Paradigm of Customer Service in Banks' at International Conference jointly organised by AIMS and IIM, Bangalore.

Asst. Prof. Urmila Gawde presented a paper titled 'Effectiveness of Green Marketing and its Strategies' at National Conference organised by Alkesh Dinesh Modi Institute of Financial Management'. She also co-presented a paper titled 'Consumer Awareness of Organic Food Products – Post Globalisation Era' in National Conference at K. V. Pendharkar College of Arts, Science and Commerce, Dombivli.

Asst. Prof. Vijaya Sunder presented a paper titled 'Impact of Training and Development on Small Scale Industries with special reference to M.I.D.C., Ambad, Nasik' in National Conference at Alkesh Dinesh Mody Institute of Financial Management. She along with Asst. Prof. Manjushree Samvatsar co-presented a Research paper titled 'Impact of Globalisation on Quality of Services provided by Banks' in National Conference at K.V. Pendharkar College of Arts, Science and Commerce, Dombivli.

Asst. Prof. Sadhana Singh presented a paper on 'A Study on Consumer Behaviour in PMCG Company with respect to Coca-Cola India Pvt. Ltd in International Conference at Padmashree D. Y. Patil University. She also co-presented a paper titled 'Banking Sector Reforms- Impact on Indian Economy' at K.B. College, Thane.

Asst. Prof. Mahesh Madhukar Patil presented a paper titled 'Globalisation and Entertainment Industry' at National Conference at K.V.Pendharkar College Dombivli. He also presented a paper titled 'Sustainable Development and Environmental Issues at' at National Conference at Pragati College, Dombivli. He even presented a paper titled 'Capital Flows in India – An Overlook' at National Seminar organised

by Birla College, Kalyan. He also co-presented a paper titled 'FDI in Broadcast and Print Media' at National Conference at Pragati College, Dombivli.

Asst. Prof. Shraddha Bhome published 'Principles of Business Management', 'Principles of Investment' and 'Banking in Financial System' for F.Y.F.M. (Sem. II), F.Y.F.M. (Sem I) and S.Y.F.M. (Sem III), respectively. She presented a paper (in absentia) titled 'Banking in Every Pocket – The Branch for Tomorrow' at National Seminar by Takshashila Mahavidyalaya, Amravati. She even presented a paper (in absentia) titled 'FDI in Higher Education in India' at National Conference by Shaheed Bhagat Singh College, New Delhi. She presented a paper titled 'Green Marketing Trends in India' at National Conference by Thakur College, Kandivli. She even presented a paper titled 'A Study of CRM Initiatives w.r.t. ICICI Bank as a Case Study' at International Conference at Dr. D.Y. Patil University, Navi Mumbai. She also presented a 'Risks Involved in E-Banking and their Management Techniques' at International Conference at International Management Institute, New Delhi. She even presented a paper titled 'A Study of Risks Involved in Internet Banking and their Management Techniques' at International Symposium at Bhurani College, Mazgaon. She too presented a paper (in absentia) 'A Study of CRM Initiatives in ICICI Bank' at International Conference at IMSCDR, Ahmednagar. She presented a paper titled 'Impact of Monetary Policy on Inflation of Indian Economy' at National Conference at Ghanshyamdas Saraf College, Malad. Her paper titled 'A Study of Risks Involved in Internet Banking and their Management Techniques' was published in International Journal of Techniques, Management and Research'. Another paper (co-authored) titled 'FDI in Higher Education in India' was published at Peer Reviewed E-Journal 'Variorum' in Volume-III, Issue III. Her paper (co-authored) titled 'Commercialisation of Higher Education in India' was published at peer-reviewed E-Journal 'Episteme'.

Asst. Prof. Namrataa Srivastav co-presented a paper titled 'FDI in Broadcast and Print Media' at National Conference at Pragati College, Dombivli.

Asst. Prof. Tanvi Raut and Asst. Prof. Nomita Kolnoorkar co-presented a paper (in absentia) titled 'Re-thinking Socio-Political Indian Consciousness in the Novels of Nayantara Sahgal' at National Seminar in Vidya Bharati Mahavidyalaya, Amravati.

Asst. Prof. Tanuja Shah co-presented a paper titled 'Consumer Awareness of Organic Food Products – Post

Globalisation Era' at K.V. Pendharkar College of Arts, Science and Commerce, Dombivli.

Asst. Prof. Suchita Joshi presented a paper on 'Is Corporate Governance followed in letter or Spirit?' in National Seminar organised by Alkesh Dinesh Mody Institute for Financial Management Studies.

Asst. Prof. Geetanjali Raut co-presented a paper titled 'Changing Occupational Structure- A Case Study of Thane District of Maharashtra' in International Conference organised by Joshi-Bedekar College, Thane. She, along with Asst. Prof. Neeta Pathak and Asst. Prof. Sagar Thakkar is jointly pursuing their UGC Minor Research on 'Analysis of Urban Co-operative Banks in Thane District: Trends in Deposit Mobilisation and Loan Disimbursement'.

Asst. Prof. Jharna Tolani presented a paper titled 'Economic Reforms in Service Sector' at National Seminar held at K. B. College, Thane. She also presented a paper titled 'FDI in Indian Insurance Sector' at National Seminar on FDI, Pragati College, Dombivli.

Asst. Prof. Sneha Singh presented a paper on 'Globalisation and Its Impact on Children, Positive or Negative with Reference to Media' at International Conference organised by Joshi-Bedekar College of Commerce, Thane. Another paper titled 'FDI in Broadcast and Print Media' was co-presented by her at National Seminar organised by Pragati College, Dombivli.

Asst. Prof. Iyer Seethalakshmi B. presented a paper titled 'Changing Pattern of Consumerism in Response to Mushrooming of Malls' in National Conference at K.V. Pendharkar College of Arts, Science and Commerce, Dombivli.

Sidhant Atkare of T.Y.B.M.S won the Ghanshamdas Trophy for The Best Student Award. Ankush Sharma of T.Y.B.&I. Won the Late Shri G.K.Dandekar. Guruji Prize for the Best Student in College. Renilda D'almeida and Rucha Shukla of T.Y.B.M.S. received The Best Student Award of Unaided Courses. Samidha Ghag of F.Y.B.M.M. - English received The Best Student of Creative Arts Award. Meerabai Rajgude of S.Y.B.M.M. –Marathi won the Late Shri.Viju Natekar Smruti Prize for The Best Orator.

Asst. Prof. Mr. D. M. Murdeshwar
Co-ordinator